

A WAY HOME KAMLOOPS SOCIETY



CAMPOUT TO END YOUTH HOMELESSNESS 2021

PREPARED BY

A Way Home Kamloops Society
653 Victoria St, Kamloops BC
Charitable Number: 75431 9689 RR0001

SAVE THE DATE

Friday December 10th



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A Way Home Kamloops Society
653 Victoria St.
Kamloops, BC, V2C 2B3
Charitable Number: 75431 9689 RR0001



Dear Business Champion,

We need your urgent assistance to shine a light on youth homelessness and help ensure youth in our community have a home for the holidays. You can help support us in this mission by signing up as a sponsor for A Way Home Kamloops' 5th annual Campout to End Youth Homelessness happening December 10th - 11th. We invite you to be a part of this life changing event. Where your sponsorship directly supports youth in need of housing and wraparound services in Kamloops.

Campout to End Youth Homelessness annually shines a light on youth homelessness. In previous years community members spent a December night outside in cardboard boxes to experience what youth without a home experience every day. In the past, City Council has issued a Proclamation for Campout to End Youth Homelessness Week in honour of this event. Many high-profile Kamloopsians camp out in solidarity with homeless youth.

Every cent raised directly benefits youth at risk of, or experiencing, homelessness. Our programs provide youth with housing, education, life skills, and employment training. These programs encourage youth to become contributing members of our community. Last year, 66 youth found housing or received a rental subsidy thanks to the support of sponsors like you!

Thank you for being part of the change for homeless youth this Holiday season. We look forward to seeing you on Friday, December 10th. Together, we stand rooted in action to end youth homelessness!

In loving memory of Katherine McParland

Warm regards,

Tangie Genshorek
Executive Director
A Way Home Kamloops
ed@awayhomekamloops.com

Campout 2021



In 2017, the founder and former Executive Director of A Way Home Kamloops, Katherine McParland, along with the previous franchise owner of Kamloops Domino's began Campout. Last year's Campout took place one week after the passing of Katherine McParland, making this the second year without our beloved friend and champion of youth. We will be marking both our 5th year of Campout and the 1-year memorial of Katherine's passing. At this year's Campout, we wish to celebrate her legacy and the work she started while continuing our efforts to make Katherine's dreams a reality. The event will include presentations from sponsors, campers, and youth with lived expertise. Presentations will include a memorial for Katherine, ensuring her voice and legacy where youth are heard and valued carries on.

This year's event takes place Friday, December 10th to Saturday December 11th. Campers will have the option of receiving Campout packages and being supported to find their own way of camping at home. There will be activities hosted over Zoom throughout the night. Campers can receive Campout signage to display on their lawns. All BC CDC protocols will be followed.



Last year, we had campers join from the storefronts of their businesses, backyards, front porches, balconies, cars, and even from their living rooms with their kids. Homelessness can look like all of these, from couch surfing to being on the streets, so the choice is yours! Youth deserve a safe, stable place to call home. Without your support, this wouldn't be possible.

**As Katherine McParland would say,
'there is no time to wait!'**

Thank you for being part of the change for homeless youth this Holiday season!

Katherine's Place



Youth homelessness is a significant issue, exacerbated due to COVID-19, making already difficult to navigate systems even more difficult to access. Every night in Kamloops, young people without a stable home search for somewhere safe to stay. The pandemic has emphasized situations such as aging out of care or abuse, where a youth is homeless through no fault of their own. The longer a youth is homeless, the more trauma and victimization they experience. With current unprecedented challenges, youth need a home now more than ever!

This year's donations go toward A Way Home Kamloops new building, Katherine's Place. It will have 39 units with 24/7 staff support for youth ages 19-26 and will include programs to develop critical life skills while working towards their employment and educational goals.

To learn more about the A Way Home Kamloops programs, please visit:

<https://www.awayhomekamloops.com/programs>

To learn more about Katherine's Place, please see BC Housing's Fact Sheet here:

<https://letstalkhousingbc.ca/23552/widgets/102952/documents/65252>



Sign-up as a Sponsor



To sign up as a Sponsor, visit our CanadaHelps.org campaign here:

<https://www.canadahelps.org/en/charities/a-way-home-kamloops-society/p2p/Campout-2021-Sponsor>



Levels of Sponsorship

CAMPOUT CHAMPION	\$7,500 +
TITLE SPONSOR	\$4,500 +
GOLD	\$2,500 - \$4,499
SILVER	\$1,000 - \$2,499
BRONZE	\$500 - \$999
CONTRIBUTOR	\$100 - \$499

Levels of Sponsorship



CAMPOUT CHAMPION \$7,500 + **(Must be a cash or cheque donation)**

Benefits of Sponsoring:

- A representative from your company to give a prerecorded or live 3-minute presentation broadcast at the event to virtual and in-person Campers
- Media mentions with event promotion, such as: CFJC Midday Show & Stingray Radio
- A follow up presentation from AWHK to your company
- A “Thank You” gift made by local youth
- Verbal acknowledgement at the event ceremony
- Display your company sign at the event (please provide us with your sign)
- Partnership poster displayed at AWHK office on Victoria St. (from time of contribution to event)
- Social media Thank You
- Logo on A Way Home Kamloops website
- Charitable tax receipt

TITLE SPONSOR \$4,500 +

Benefits of Sponsoring:

- A representative from your company can give a prerecorded or live 3-minute presentation broadcast at the event to virtual and in-person Campers
- Media mentions with event promotion, such as: CFJC Midday Show & Stingray Radio
- A follow up presentation from AWHK to your company
- A “Thank You” gift made by local youth
- Verbal acknowledgement at the event ceremony
- Display your company sign at the event (please provide us with your sign)
- Partnership poster displayed at AWHK office on Victoria St. (from time of contribution to event)
- Social media thank you
- Logo on A Way Home Kamloops website
- Charitable tax receipt

GOLD \$2,500 – \$4,499



Benefits of Sponsoring:

- Media mentions with event promotion, such as:
CFJC Midday Show & Stingray Radio
- A follow up presentation from AWHK to your company
- A “Thank You” gift made by local youth
- Verbal acknowledgement at the event ceremony
- Display your company sign at the event (please provide us with your sign)
- Partnership poster displayed at AWHK office on Victoria St. (from time of contribution to event)
- Social media Thank You
- Logo on A Way Home Kamloops website
- Charitable tax receipt

SILVER \$1,00 – \$2,499

Benefits of Sponsoring:

- Verbal acknowledgement at the event ceremony
- Display your company sign at the event (please provide us with your sign)
- Partnership poster displayed at AWHK office on Victoria St. (from time of contribution to event)
- Social media Thank You
- Logo on A Way Home Kamloops website
- Charitable tax receipt

BRONZE \$500 – \$999

Benefits of Sponsoring:

- Partnership poster displayed at AWHK office on Victoria St. (from time of contribution to event)
- Social media Thank You
- Logo on A Way Home Kamloops website
- Charitable tax receipt

CONTRIBUTOR \$100 – \$499

Benefits of Sponsoring:

- Logo on A Way Home Kamloops website
- Charitable tax receipt